



Bespoke Switzerland



BESPOKE HOLIDAYS: IT'S THE DETAILS THAT MAKE THE DIFFERENCE

THE VIEW Lugano of the Planhotel Hospitality Group is a nautically inspired boutique hotel, a perfect yacht that sails on the waters of the lake on an exclusive journey of luxury and comfort. Offering an all-encompassing experience, attention to detail goes hand in hand with care for the environment and a new concept of hospitality. Nestled in an exceptional location overlooking the lake, THE VIEW Lugano is conceived with a smart approach to luxury, where complete attention is paid to the details and in particular to the needs and preferences of guests.

Here the focus is on providing a welcome that “envelopes”, bringing together warmth and authenticity in an atmosphere that is designed to be comfortable and aesthetically pleasing thanks to a blend of contemporary and traditional styles. THE VIEW Lugano is its breath taking view. A unique and unparalleled perspective of the Lake and the City of Lugano, a rapidly expanding destination that is not just a hub for business and finance but a new interpretation of leisure and tourism.



The design of the rooms of THE VIEW Lugano is sophisticated and elegant. The choice of the exclusive materials used, the marine teak floors and the unique design furnishings, come together to create a perfectly luxurious environment. Details such as a choice of fine linen or cotton bedsheets, goose down duvets and scented pillows, all enhance the personalized service that one would expect on board a luxury yacht.

At THE VIEW Lugano everything can be personalized and our Guests can choose their preferences before arrival on [My Page](#).

PERSONALIZE YOUR ARRIVAL

Early Check-In upon availability

Signature Cocktail served directly in the room upon arrival

PERSONALIZE YOUR ROOM

Romantic Set Up

To create the best atmosphere, flowers and Champagne can be waiting for you in the room on arrival.

- Ruinart Brut Champagne
- Ruinart Rose Champagne
- Pommery Champagne with 10 white roses and bath with petals of the same color
- Pommery Champagne with 15 white roses and bath with petals of the same color
- Pommery Champagne with 20 white roses and bath with petals of the same color
- Gourmet VIP Cocktail
- Deluxe Gourmet Cocktail



Choice of 3 different bath products

- Ortigia
- Argan
- Trussardi

Red Roses

White Roses

Choice of 5 different colours of toilet paper

Packing and unpacking of suitcases can be requested

PERSONALIZE YOUR SLUMBER

9 Different pillows

- Memory Classic
- Memory Contoured
- Cervical - anatomical
- Feather-free
- Temperature - regulating pillow
- Seacell memory contoured
- Seacell memory classic
- Bamboo memory contoured
- Bamboo memory classic



5 Different pillow case fragrances

- Camomile: Relaxing, anti-bacterial and anti-inflammatory
- Lavender: Refreshing, calming, anti-bacterial and anti-inflammatory
- Eucalyptus: Antiseptic, refreshing and purifying, anti-bacterial, anti-inflammatory and soothing
- Pure: Natural freshness, with pure and sweet sensation
- Serenight: Orange flower, camomile and passion flower essential oils for a relaxing and tonic sleep

2 different bed linen choices

- Cotton sheets
- Linen sheets

PERSONALIZE YOUR BREAKFAST

- Continental breakfast
- A la Carte breakfast
- Continental breakfast in the room
- Vegan breakfast

TRANSFER SOLUTIONS

Choose from a number of transfer solutions:

Transfer to and from Lugano Airport in a Mercedes S

Transfer to and from Lugano Centre in a Mercedes S

Transfer to and from Lugano Train station in a Mercedes S

Rent a Mercedes S class with chauffeur

We offer our guests a variety of complimentary solutions to discover Lugano and Ticino:

Complimentary Electrical Bicycle

Complimentary Electrical SMART car



SERVICES FOR YOUR CAR

Tesla destination charger

Charge up your vehicle easily, while enjoying the exclusive services offered by the hotel.

Complimentary parking

Car wash

PERSONALIZE YOUR DEPARTURE

Late Check-Out upon availability

Long-term luggage storage

THE VIEW SPA - WELLNESS SERVICES

Our Guests can book their SPA treatments before arrival.

- Jet Leg Special Massage
- Energy Ritual – Vitality of the Glaciers Treatment
- Choco Massage
- Massage - Drain Pro
- Face & Body massage
- Aroma Bliss Massage
- Hydrotherapy
- Himalaya Experience
- Private Spa for couples
- Quintessence “Premium” Face-Body 90’
- Ayurveda Massage
- Anti-Wrinkle and Firmness Ritual
- Bisses Purity Treatment
- Hydrotherapy Treatments
- Personal Trainer
- Fitness Classes –Yoga, Pilates, HIIT
- Private Yoga and Pilates classes

And several other treatments directly on our website: <http://www.theviewlugano.com/en/spa/>



THE VIEW FINE DINING RESTAURANT

- Five Course Dinner at THE VIEW Fine Dining Restaurant
- Four Course Lunch at THE VIEW Fine Dining Restaurant
- Business Lunch at THE VIEW Fine Dining Restaurant
- Champagne Tasting (5) with a description and pairing of delicious snacks
- Champagne Tasting (3) with delicious snacks
- Wines Tasting with delicious snacks

FOOD INTOLLERANCES / PREFERENCES

- Vegetarian
- Vegan
- Halal
- Kosher
- Gluten Free
- Lactose Free



EXCLUSIVE EVENTS IN THE HOTEL

Register to participate in hotel events: gastronomic, cultural and more to make your stay unique.

- Dining with the Stars: Michelin Star Chefs for special dinners
- Artists from all over the world for exclusive evenings
- Yoga experts for courses and special yoga weekends
- Digital experts for tech insights

THE VIEW Lugano..a world of its own!



Independently minded