

PRIVACY POLICY

Privacy policy and consent for the processing of personal data UE Regulation 2016/679 and free circulation of personal data - Privacy D. lgs. 196/2003

For HOTEL VILLA ALBERTI the privacy and security of your personal data are very important, so it collects and manages these data with particular attention, taking appropriate measures, to ensure the highest degree of protection to those who interact with the web services of the owner of the treatment, accessible by electronic means starting from this address:

www.villalberti.it

Please note that the information is provided only for the above site and not for other websites that may be consulted by the user through links.

The information is based on the Recommendation n. 2/2001 (European Data Protection Authorities Article 29 of Directive No. 95/46 / EC) to identify certain minimum requirements for the collection of personal data online.

The data controllers must provide to users these requirements when users connect to web pages, regardless of the purposes of the connection.

Data controller

The data controller is HOTEL VILLA ALBERTI with registered office in Dolo (VE), Via Ettore Tito, 90 – email info@villalberti.it

Type of data processed and data processing methods

Navigation data

It is possible to access the site without being asked to provide any personal data.

The computer and application systems dedicated to the functioning of this website detect some data, the transmission of which is implicit in the use of Internet communication protocols.

These information do not provide personal data of the user but are used to verify the proper functioning of the site, and monitor its security and improve the quality of the service.

Data provided voluntarily by the User

The voluntary and explicit sending of e-mails to the address above-mentioned entails the subsequent acquisition of the address and of its data as the sender-user, necessary to provide the requested service. We assure you that this treatment will be based on principles of correctness, lawfulness and transparency and protection of confidentiality as indicated in the GDPR. Before proceeding with the activation of a specific service, appropriate information will be provided and the relative consent to the processing of personal data will be acquired. You may revoke this consent at any time by terminating your use of the service in question. The processing of your personal data may be carried out for the pursuit of a legitimate interest of the Data Controller or on the basis of a legal obligation (47 of the GDPR).

Purpose of the treatment

The data supplied by you as a user will be processed:

1.
 - a. for the management and processing of statistical surveys on the use of the site;
 - b. to ensure the correct operation of the site and services connected to them;
 - c. to improve the quality and structure of the site and to create new services;
 - d. to process an eventual contact request you forwarded by filling in the appropriate form or by email;
 - e. to allow the Data Controller to exercise its own rights in court and to repress unlawful conduct.

2.

For the fulfilment of the obligations established by laws, regulations and Community legislation, that is dispositions issued by Authorities legitimated by the law and by Supervisory and Control Bodies, the provision of any personal data that do not require the users' consent.

Special treatment areas

Email

With specific reference to the use of electronic mail, including certified, your optional, explicit and voluntary sending of messages to any box in the domain of the Data Controller entails the subsequent acquisition of your e-mail or PEC address, necessary to respond to Your requests, as well as any other personal data contained in the message and / or in its attachments.

Your e-mail address or PEC so acquired can be used for sending information or communications from the Data Controller.

Cookies

The Website www.villalberti.it (hereinafter the "Site") uses "cookies", which are small text files that have the purpose of recording information relating to navigation and which are stored on the device (PC, tablet, smartphone) of the User used for the connection with the consequence that whenever the same makes further visits can be identified and facilitated in navigation and access to the contents of the Site.

The Site uses technical (necessary) and third-party analytics (analytics) cookies.

The technical or necessary cookies serve to correct and improve the user's browsing experience in terms of use of the features, the different options and the services offered. The Website cannot function properly without these cookies.

Analytical (statistical) cookies are used to allow the Website to use the information collected to carry out assessments and calculations on anonymous data and to guarantee continuity of service or make improvements. This information will not be used for any other purpose.

Technical cookies can be "session" and "persistent".

The use of "session" cookies (which are not stored permanently on the user's computer and are eliminated by closing the browser) is strictly limited to the transmission of session identifiers (consisting of random numbers generated by the server) required to allow safe and efficient exploration of the Site.

"Persistent" cookies are used to personalize browsing according to the instrument used for the connection (computer, tablet, smartphone) and remain stored on the User's device until a preset expiration date.

In any case, Users can at any time disable the receipt of "cookies", delete them or be notified of their presence, through the settings of your browser, for example by activating the "do not track" option (present in most browsing programs) and the "anonymous browsing" mode or by eliminating cookies directly (by specific combination of keys or by the special menu). Google Analytics The Website also uses Google Analytics, the Google tool that allows website and app owners to evaluate how visitors interact with the contents of their applications by acquiring information about cookies and the user's IP address. to the development of statistics of measurement and analysis of the performance of the Site in anonymous and aggregate form.

The user can disable Google Analytics by installing on his browser the component made available by Google through the following link <https://tools.google.com/dlpage/gaoptout> For more information on the data protection aspects of the Google Analytics service, see "Information for visitors to sites and apps that use Google Analytics" (available at the link <https://support.google.com/analytics/answer/6004245>) and on the "Google Analytics Cookie Usage on Websites" page (<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>)

The following storage periods are provided for cookies.

Detects how often the social sharing service, AddThis, encounters the same user.

Name	Cookie	Supplier	Description	Expirancy	Type
bt2		addthis.com	Used by the social sharing platform AddThis to keep a record of parts of the site that has been visited in order to recommend other parts of the site	255 days	HTTP
loc		addthis.com	Geolocation, which is used to help providers determine how users who share information with each other are geographically located (state level).	13 months	HTTP

uid		addthis.com	Creates a unique, machine-generated user ID. AddThis, which is owned by Clearspring Technologies, uses the user ID to make it possible for the user to share content across social networks and provide detailed statistics to various providers.	1 year	HTTP
uvc		addthis.com	Detects how often the social sharing service, AddThis, encounters the same user.	13 months	HTTP
vc		addthis.com	Used by the social sharing platform AddThis	1 year	HTTP
xtc		addthis.com	Registers the user's sharing of content via social media.	13 months	HTTP

collect		google-analytics.com	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Session	Pixel
di2		addthis.com	Unclassified	1 year	HTTP
mus		addthis.com	Unclassified	1 year	HTTP
oid		addthis.com	Unclassified	1 year	HTTP

Optional provision of data

You are free to provide personal data contained in the application forms or indicated in contacts with the Owner. Failure to provide such data may make it impossible to obtain what has been requested.

Data processing methods

Your personal data are processed using automated and non-automated tools, ONLY for the time necessary to achieve the purposes for which they are collected in compliance with the principles of lawfulness, purpose limitation and data minimization, according to art. 5 of the GDPR and in compliance with the mandatory time limits prescribed by law.

Communication and / or dissemination of data

Your personal data will not be disclosed to other subjects, nor will they be disseminated, with the exception of the assistance structures connected to the Data Controller, as well as to professional firms or companies as they must participate in the performance of the owner's activity, as well as the fulfilment of the related legal and tax obligations.

Minors

This Website and the Services of the Data Controller are not intended for persons under the age of 16 and the Data Controller does not intentionally collect personal information about minors.

Rights of the interested party

You, as regards the treatment, have the following rights, sanctioned by the Regulations:

- a. the right to request confirmation that a personal data processing is in progress and to obtain access to such data, in addition to knowing:
- b. the right to obtain the correction of inaccurate data concerning it and the integration of its data if incomplete.
- c. the right to cancel your personal data, with the obligation of the Data Controller to provide it
- d. the right to obtain treatment limitation
- e. the right to receive your personal data in a structured, commonly used and readable form by automatic device and to transmit this data to another data controller, if the processing is based on your consent and is done by automated means.
- f. the right to object to the processing of data concerning you unless the data controller demonstrates the existence of legitimate reasons binding on the processing that prevail over your interests, rights, freedom or for the assessment, exercise or defense of a right in court.
- g. the right to withdraw consent to the processing of data that you have lent ,.
- h. the right to lodge a complaint with a supervisory authority.

In the event that the exercise of your rights results in the non-availability by the Data Controller of all or part of your data, if there are no further obligations for the Data Controller, arising from mandatory rules, the latter will not have more obligations to process or retain such data.