

PARCO SOLARI, ZONA TORTONA, PORTA GENOVA, NAVIGLI, PORTA TICINESE

*Gentrified factory districts
& young artists*

MAGNA PARS SUITES

[Via Forcella, 6, Zona Tortona](#)

[Metro Porta Genova FS](#)

[Tel 02 83 38 371](#)

www.magnapars-suitesmilano.it

[28 suites, from €295](#)

ULTRA-MODERN, FRAGRANCE THEMES

Served by the Porta Genova rail freight terminal, Milan's former industrial district – once home to a multitude of factories, workshops and warehouses – is a distant memory now. And with it the Marvin perfume factory, based here from the 1940s until its move to Lodi in 1987. Now known as ICR, the firm remains in the hands of the Martone family, who have retained ownership of the site. The Magna Pars events company was founded by the heirs in 1991, on a philosophy now extended to their new five-star hotel, featuring integrated eco-design by architect Luciano Maria Colombo. The ultra-modern glass cube, set on traditional Milan paving stones, is a veil of light centred on a garden overlooked by the suites – vast, serene spaces from 55 to 90 square metres, organized into fragrant themes: floral, wood, etc., hence the hotel's subtitle, "The Essence of Living". Not only does the Magna Pars have its very own, exclusive fragrance, Aqua Adornationis by Giorgia Martone, but it also styles itself as the first ever "perfume hotel". The fragrant concept – clearly inspired by the site's heritage – evokes classic scents like gardenia, neroli and verbena, and extends, of course, to the bath products, all by Marvin. The contemporary art and design decor is a feat of glass, wood and steel, featuring work by young artists from the

Accademia di Brera who have left their imprint of colour and visual style. Each suite is a temple of automation, with state-of-the-art equipment and five-star services, not forgetting the double attraction of separate bathrooms with showers and tubs, when other establishments, the Maison Moschino for example, have done away with tubs altogether in favour of integrated eco-units. The Technogym fitness space and massage spa (residents only) are another blessing, while the fine library stocked with works from the 18th to the 20th century is an unexpected and bookishly fragrant treat in these hyper-connected times. Tucked away behind a copper door, the **LIQUIDAMBAR**, with an onyx counter, stays open until 1am. The Magna Pars is also home to a restaurant, the **DA NOI IN**, under the care of chef Fulvio Siccardi, and open daily except Sunday. As a final treat, the breakfast buffet is included in the price of the suite.

MAISON BORELLA

[Alzaia Naviglio Grande, 8, Navigli](#)

[Metro Porta Genova FS](#)

[Tel 02 58 10 91 14](#)

www.hotelmaisonborella.it

[30 rooms, from €155](#)

CANAL-SIDE CHARM

Maison Borella fills a number of gaps in Milan's hotel scene. This four-star "signature charm" establishment is the only hotel located on the Navigli Grande, and hence on the waterfront. Another unique feature: it's housed within the walls of a traditional, 200-year-old *casa di ringhiera* (tenement house). The apartments are reached off communal balconies running around the cer
building's inte
perfectly intac
and exposed b
plain windows
restored. The s
Arau, an antiq
war furniture.
offbeat design



HOTEL
MAGNA PARS
SUITES MILANO
★ ★ ★ ★ ★

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